



Strategic Planning Framework 2008–2009

Government of Canada Outcome Areas

Strong Economic Growth

An Innovative and Knowledge-
Based Economy

How WD contributes to a stronger Canada

WD Mandate

To promote the development and diversification of the western Canadian economy, coordinate federal economic activities in the West, and reflect western Canadian interests in national decision-making.

WD Vision

To be leaders in creating a more diversified western Canadian economy that has strong, competitive and innovative businesses and communities.

Our 2008–2009 Priorities

Technology
Commercialization

Trade & Investment

Business Productivity &
Competitiveness

Rural Diversification

Management
Excellence

These priorities will be WD's focus in 2008–2009 to achieve the following strategic outcomes

Our Strategic Outcomes

Policy, Advocacy &
Coordination:
Policies and programs that support the development of Western Canada

Community Economic
Development:
Economically viable communities in Western Canada with a high quality of life

Entrepreneurship & Innovation:
A competitive and expanded business sector in Western Canada and a strengthened western Canadian innovation system

Our Program Activities

- ♦ Collaboration & Coordination
- ♦ Advocacy
- ♦ Research & Analysis

- ♦ Community Economic Planning, Development & Adjustment
- ♦ Infrastructure

- ♦ Business Development & Entrepreneurship
- ♦ Innovation

A stronger West. A stronger Canada